

REVERSIBLE SWIMWEAR BY PRANA

The special twist

CARLSBAD, CA (June 2019) – Imagine you are planning a long weekend trip. In your luggage is just enough space for your favorite bikini. You can't decide as you'd love to show a different beach look each day. Vivir Top and Brea Bottom – the new bikini dream team by prAna makes it possible. Top and bottom are reversible and offer multiple style ways. It's the ideal bikini to outfit your summer in confidence and versatility.

In terms of versatility, Vivir Top and Brea Bottom are real must-haves. Both styles are reversible and come with two differently designed sides. With the purchase of the top and bottom, women get four wonderful combination possibilities. The available prints and colorways are on trend and will add true summer feeling to any wardrobe.

The new **Vivir Top** (SRP 64,95 euro) combines stay put performance with feel-good support and a feminine silhouette. The playful bikini top made in performance swimwear fabric comes fully lined and includes an elastic underbust band, providing good support, comfort, and a flawless fit. With its wider shoulder straps and full bust coverage, the Vivir Top is perfectly suited for sporty beach activities.

The **Brea Bottom** (SRP 54,95 euro) will be available in matching colors and prints. Due to the figure-flattering cut of the bikini bottom legs appear longer, narrower, and sportier. The Brea Bottom comes with a reliable fit so women can move with freedom and without worry.



Further information on prana.com

Press room: k-g-k.com/en/prana_reversibleswimwear_s19

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prAna clothing and gear is made with intention - that every detail - from trim and fabric to hangtags - is carefully designed to enhance our lives today while still considering the needs of tomorrow. For more than 25 years, this vision has been at the root of prAna's relationships with customers and retailers. prAna clothing is designed in Southern California with style and versatility in mind. prAna is deeply committed to mitigating the impact they have on the environment in manufacturing and selling its clothing and that all products are made in safe and fair working conditions. prAna is sold in five flagship stores, online at prana.com, and in 1,400 specialty retailers across the US, Canada, Europe and Asia. prAna is one of the portfolio brands of Columbia Sportswear Company. prana.com