

HELINOX SUMMER 2019 NEWS: PLAYA CHAIR

Vamos a la Playa

Helinox kicks off the beach season: For summer 2019 the brand presents their new **PLAYA CHAIR**. The uniquely bent feet create a bigger contact surface and thus offer more stability on loose or sandy grounds. A wide seat, winged armrests and the attached bottle holder grant enhanced comfort and guarantee carefree times on the beach or any other place in the great outdoors. The included storage bag can quickly be transformed into a pillow. Grab your buddies, leave your stress at home and soak up the sun: ¡Vamos a la playa!

Since 2010 Helinox is successfully developing and producing lightweight, foldable and comfortable chairs, tables, beds and trekking poles. For relaxed hours on the beach, they introduce the new **Playa Chair** for Summer 2019.

Measuring 70 x 79 x 93 cm, Playa Chair features bent feet, which create a larger contact surface. This ensures more stability on loose grounds like sand or gravel. Nonetheless it can be used on almost any terrain.

The wider seat and the uniquely designed winged arm rests offer more comfort and guarantee relaxed moments, while enjoying mother nature. Juices, cocktails or beers can safely be stowed away in the attached bottle holder.

As on any Helinox product, the TH72M aluminum poles guarantee a solid but light build. They are connected via elastic bands on the inside. As known from high quality



Facts	HELINOX PLAYA CHAIR
Colours available	Black
Size assembled	70 x 79 x 93 cm (W x D x H)
Size packed	54,5 x 15,5 x 16 cm (W x D x H)
Weight	1670 g (chair only) 1820 g (with storage bag)
RRP	200 Euro

About Helinox

Helinox designs and manufactures high-quality Outdoor equipment – chairs, tables, beds and trekking poles. Following the motto “Bring comfort for everyone, everywhere!” Helinox combines style and modernity with unique technical expertise. The South Korean, privately owned company is a spin-off of DAC poles and distributes in the Asia, North America and Europe. The European head office is in Amsterdam with central warehousing in Rotterdam. www.facebook.com/pg/Helinox

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tent poles, they nearly find the positions themselves. The included storage bag can easily be transformed into a cushion by placing a rolled towel or sweatshirt inside it. It can be attached to the chair with the Velcro strap on the back.

No matter if on- or off-beach: Helinox Playa Chair is a great companion on road trips at the coast, adventures with the boat or the next vacation with your campervan. It is the bigger version of the already existing Helinox Beach Chair. Playa Chair is available at a recommended retail price of 200 Euro.

More information: www.helinox.com

Images ready for download at:

http://www.k-g-k.com/en/helinox_playa_chair



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