

HELINOX ROYAL BOX

Shade wherever you want it

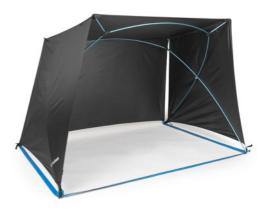
In the old days the nobility found shade inside the royal box while following jousting tournaments, today anyone can take their own shady spot wherever they like. Whether on an outdoor adventure or at the beach – with their new Royal Box, Helinox provides shade. Two Helinox chairs and a table can be accommodated in the transportable structure. Constructed from DAC's proprietary, high-strength aluminum alloy poles and a durable nylon canopy, the Royal Box is versatile, easy to assemble and offers SPF 50+ coverage. Shade, always where you need it.

Summer, sunshine, long white beaches – that is how many people imagine the perfect holiday. Outdoor furniture specialist Helinox comes up with a little something to make lazy beach days even more comfy: Their brand new Royal Box brings in a shady spot to always be there when you need it.

Thanks to the lightweight aluminum pole construction by DAC, the Royal Box only weighs 2400 g. DAC has been producing high-quality poles for the most renowned tent manufacturers on the outdoor market for decades. This expertise is reflected in the Royal Box and allows easy assembly and disassembly in just a few moments.

The canopy is made of durable ripstop nylon and offers an SPF of 50+. Measuring 145 x 220 x 148 cm (L x W x H), the Royal Box offers protection and shade for two Helinox chairs and a table all year long.





About Helinox

Helinox designs and manufactures high-quality Outdoor equipment – chairs, tables, beds and trekking poles. Following the motto "Bring comfort for everyone, everywhere!," Helinox combines style and modernity with unique technical expertise. The South Korean, privately owned company is a spin-off of DAC poles and distributes in the Asia, North America and Europe. The European head office is in Amsterdam with central warehousing in Rotterdam. www.facebook.com/pg/Helinox

Media Contact Benelux, Scandinavia Kern Gottbrath Kommunikation Thomas Roeger helinox@k-g-k.com +49 (0)89 – 30 76 66-55



When packed it only measures $70 \times 15 \times 29$ cm (L x W x H). Thanks to the carrying strap, the Royal Box can easily be transported wherever you need shade.

The Royal Box will be available from spring 2020 in colors black and sand at a recommended retail price of 200 euro.

Find out more at www.helinox.com



Images ready for download at: www.k-g-k.com/helinox_royal_box_s20

When packed, the Royal Box (right) can easily be transported using the carrying strap

About Helinox

Helinox designs and manufactures high-quality Outdoor equipment – chairs, tables, beds and trekking poles. Following the motto "Bring comfort for everyone, everywhere!," Helinox combines style and modernity with unique technical expertise. The South Korean, privately owned company is a spin-off of DAC poles and distributes in the Asia, North America and Europe. The European head office is in Amsterdam with central warehousing in Rotterdam. www.facebook.com/pg/Helinox

Media Contact Benelux, Scandinavia Kern Gottbrath Kommunikation Thomas Roeger helinox@k-g-k.com +49 (0)89 – 30 76 66-55